SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR-10K AND UP

- Listed as presenting sponsor on sponsorship solicitations mailed to over 1k homes
- On air check presentation & interview with an option to pre-record this content at your location--NEW!
- Company name displayed and recognized at the top & bottom of each hour during the live show
- Your company logo/recognition on all solicitations, posters & signage, and radio
- Acknowledgement of sponsorship across all media channels

EVENT SPONSOR - \$5,000 AND UP

- On air check presentation & interview with an option to pre-record this content at your location--NEW!
- Company name displayed and recognized at the top & bottom of each hour during the live show
- Your company logo/recognition on all solicitations, posters & signage
- Acknowledgement of sponsorship across all media channels

TALENT SPONSOR - \$3,500+

- On air check presentation & interview with an option to pre-record this content at your location-NEW!
- Company recognition during talent portions of production (apx 8-10x throughout)
- Acknowledgment of sponsorship across all media channels
- Logo displayed on all materials promoting talent

AMBASSADOR SPONSOR - \$3,000+

- Company recognition during ambassador portions of production
- Logo displayed on all materials featuring ambassadors
- Acknowledgement of sponsorship across all media channels

HALF HOUR SPONSOR - \$2,000 (12 AVAILABLE)

- On air check presentation & interview
- Company recognition during designated half hour (2x)
- Acknowledgement of sponsorship across all media channels

TOTE BOARD SPONSOR - \$1000 (6 AVAILABLE)

- On air check presentation & interview
- Company recognition during tote board update (1x)

FRIENDS OF EASTERSEALS - \$999 AND UNDER

- Donations of \$500 & up are invited to present their check live during production
- All donor names will appear during the Friends of Easterseals portion of production